WELCOME TO THE 3RD EDITION OF THE RALLY BAJA ADV 2026...
THE ADVENTURE CONTINUES!!!

Dates: Thursday December 3, Friday December 4, Saturday December 5 and Sunday December 6 2026.

A Touristic and Recreational Rally where you can enjoy your motorcycle solo, in a group or as a couple, visiting and discovering iconic places in the state of Baja California.
In the Northbikers app you will find places to visit called "Checkpoints" and activities called "Challenges", accumulating "X" amount of points in a fun way.

HOW THE RALLY BAJA ADV 2026 WORKS.

1.Registration for the 3rd edition of the Rally Baja ADV 2026.

1a. Registration cost is $2,000 pesos and $3,800 in the couples category.

1b. Register at: northbikers.com

1c. Registration includes the welcome kit: Jersey, Buff, Sticker with rider number, access to all Rally checkpoints and participation in the official event activities.

1d. To ensure your complete welcome kit, with your correct jersey size and PERSONALIZED, MAKE YOUR PAYMENT BEFORE NOVEMBER 15. (If you pay after this date, sizes are subject to availability - whatever size you get). NOTE: Sizes run small - FIT.

2. Categories are:

2a. Dual Purpose: Can complete both road and off-road checkpoints.

2b. Road: Can only complete street/paved/road checkpoints.

2c. Women: Can complete road and off-road checkpoints.

2d. With Passenger: Can complete road and off-road checkpoints.

3. Prizes:

3a. To win the official medal of the RALLY BAJA ADV 2026, you must complete 10 or more correctly registered checkpoints.

NOTE: Challenges do not count as checkpoints for the medal.

3b. The top 3 places in each category will win an official recognition from the RALLY BAJA ADV 2026.

3c. OVERALL cash prizes will go to those riders who register the highest number of points, regardless of category.

3d. Any registered rider participates for the Overall prizes as long as they manage to complete one of the 3 highest scores among all participants.

3e. Recognition will be awarded to the top 3 places in each category: Women, Couples, Road, and Dual Purpose. The top 3 OVERALL places will repeat podium in their corresponding category.

3f. Medals will be delivered at the scheduled time on Sunday. For riders who cannot be present, the place and time where they can pick them up after the Rally will be announced.

4. Checkpoints:

4a. When you choose the checkpoint to visit, a description will appear that you must read and follow exactly as indicated, and upload your photo in the NorthBikers app.

4b. The photo must be exactly as mentioned in the checkpoint description.
Example: Selfie with the Tecate letters. If the uploaded photo does not show the letters behind you, the checkpoint will be voided.

4c. For your checkpoint to be valid, 2 elements of the welcome kit must appear in the photo: Jersey and Buff. Buff and Sticker with rider number. Jersey and sticker with rider number.

4d. The only way to upload the checkpoint photo will be through the Northbikers app.
The feature to upload photos from the gallery will NOT be enabled.

4e. Make sure the image has been uploaded successfully. If you did it in offline mode, once you have signal, make sure the photo has been uploaded correctly. If at the time of validating the image it does not display correctly, the checkpoint will be invalidated.

4f. When you check in, your location is captured by your cell phone in the Northbikers app. There will be a 5 mts margin. Make sure you are in the correct location, otherwise the checkpoint will be invalidated.

5. Challenges:

5a. When you choose a CHALLENGE to complete, a description will appear that you must read and do exactly as indicated.
5b. In each of the CHALLENGES and only in the CHALLENGES, you are required to make a post on your social media: Facebook or Instagram, tagging: Facebook: Secretaría de Turismo de Baja California
Instagram: @secturebc
And in both: #RallyBajaADV

CHALLENGE POINTS WILL ONLY BE VALID IF THE POST IS MADE ON FACEBOOK OR INSTAGRAM. STORIES ARE NOT VALID, ONLY POSTS.

5c. You must take a screenshot of your social media post showing the specifications mentioned above.
NOTE: If the tags and/or hashtag are not visible in the screenshot, it will be invalidated.

5d. You must upload the screenshot to the NorthBikers App.

5e. In case there is no cell signal, it is necessary to "Check-in" even if it does not allow you to upload the photo, using offline mode in the NorthBikers app. The photo is uploaded later when you have cell signal or WiFi. Your phone's GPS records the check-in location and time. Only in challenges will you be allowed to upload photos from your gallery. The screenshot.

AVOID LOSING POINTS FOR NOT FOLLOWING THE INSTRUCTIONS DESCRIBED IN EACH CHECKPOINT AND IN EACH CHALLENGE!!!

6. To avoid confusion, claims, or disagreements regarding checkpoint and challenge capture:

6a. In each of the checkpoints and challenges, the rider must take a photo or selfie (as indicated in the description) with at least 2 elements of the welcome kit: jersey and buff. Jersey and sticker with rider number. Buff and sticker with rider number. If the selfie or photo does NOT meet these specifications, the points for that checkpoint or challenge will be voided. The instructions will be clearly mentioned in each checkpoint and challenge within the NorthBikers app. If the challenge selfie is uploaded to your preferred social network and the @tagging and #Hashtag are NOT visible, the points will be voided. Checkpoint photos will be uploaded directly with the NorthBikers app. Challenges will be uploaded from the gallery as they are screenshots.

7. Riders will receive the checkpoints and challenges on November 19, 2026.

7a. There is no specific or marked route by the organizers of the RALLY BAJA ADV 2026. Therefore each rider must create their own ride and strategy taking into account:
*Times
*Distances
*Difficulty level

The Off Road checkpoints are for intermediate and advance riders only.
For their own safety, no beginner off road rider should try and visit this checkpoints do to the unpredictable conditions of the terrain.

7b. You do not have to complete all checkpoints and challenges to win.

7c. Each checkpoint and challenge will give an "X" amount of points, not all will give the same number of points since some of them have a different degree of difficulty and distance.

7d. IT IS NOT MANDATORY TO DO OFF-ROAD / DIRT ROAD ROUTES.
If the rider decides to do city checkpoints or paved road checkpoints, no problem.
They also add points!

7e. All checkpoints and challenges are within the state of Baja California.

8. General

8a. All motorcycles participate: Dual purpose, road, enduro, work, sport. Engine size or brand does not matter.

8b. You may participate with ONLY one motorcycle, the one you registered with for the Rally.
If during inspection or on route there is evidence that you used a different bike or more than 1 bike, your checkpoints will be voided and you will be disqualified.

8c. Open to all brands and engine sizes.

8d. Men and women participate.

8e. 100% FAMILY event.

8f. All motorcycle clubs are welcome. It is not necessary to be part of any page, club, or group to participate.

8g. Riders from any state of Mexico and foreigners are welcome.

9. ITINERARY

9a. Thursday, December 3 from 3:00 PM – 8:00 PM at Hotel Corona Ensenada

9b. All registered riders, companions, and general public are welcome to socialize, visit sponsor stands, food, and listen to music.

9c. Registered riders will be given their welcome kit: Jersey, Buff, and Sticker with rider number from 3:00 PM to 8:00 PM.

9d. All riders must download the NorthBikers app to be able to view and complete checkpoints and challenges.

9e. Welcome, meeting, and message to all riders at 6:00 PM in English & 7:00 PM in Spanish on the main stage with rules, explanation of the RALLY BAJA ADV 2026, questions and doubts.

9f. Taking photos of any challenge or checkpoint on Friday is not allowed. A rider caught doing this activity will automatically have 10,000 points deducted from their total score.

10. Friday, December 4 and Saturday, December 5 from 8:00 AM to 8:00 PM

10a. Registered riders must be ready in the esplanade of Hotel Corona Ensenada
at the starting pont at 7:30 AM and will leave at 8:00 AM according to their rider number with a 3-second difference.

10b. Registered riders will start at the starting point which will be at 8:00 AM.
As soon as they start, they can begin capturing checkpoints and challenges.

10c. It is NOT mandatory to leave from the starting point, however, by completing the start challenge at the starting point, it will give you 2,000 points.

10d. Each rider must use the NorthBikers app to check-in their checkpoints and challenges and to be able to count their points.

10e. Checkpoints and challenges will be enabled from 8:00 AM to 8:00 PM on Friday, December 4 and Saturday, December 5.

10f. The rider must find the right place and time to upload the evidence before 8:00 PM on Saturday, December 5 so that the event Staff can do the corresponding reviews for the ranking and awards.

10g. Checkpoints uploaded after 8:00 PM on Friday and Saturday will be VOIDED.

10h. "LAST CHALLENGE" There will be a last challenge on Sunday, December 6 from 10am to 12pm. It consists of taking a photo with a surprise character. Value of the last challenge 2,000 points.

11. Sunday, December 6 from 8:00 AM to 4:00 PM

11a. You are invited to the venue at Hotel Corona Ensenada for activities, contests, games, the riders' raffle, medal presentation and awards to the top 3 winners of each category. As well as visiting the Sponsors' stands, eating and listening to music. Starting at 8 am.

Activities directed by Gene Kim / Ride Baja / Baja Motorrad
8:00 AM

- Warm-up and stretching to before a ride.

9:00 AM

- GS TROPHY style skill exercises to improve your slow-speed balance, vision and control of your adventure bike.
- The teater todder
- The barrel roll.
- The rut run.
- Bounce the ball into a cup.
- The garage
- And more.

11:00 AM to 12:00 PM

- Gladiator-style slow race competition.

12:00 PM

- Raffles of auxiliary lights, tires, tool rolls, t-shirts, hoodies, waterproof bags and more.

1:00 PM
11a. Medal delivery and awards ceremony.

11b. Awards to the top 3 OVERALL places and recognition to the top 3 places in the categories: Road, Dual Purpose, Couples, and Women at 1:00 PM.

11c. Various nominations will be held at the event, YOU CAN'T MISS IT!

12. Important Notes:

12a. In case of a tie in any of the positions, categories, and overall. The winner will be the one who uploaded their evidence first. The last checkpoint and/or challenge will be taken as basis according to the NorthBikers platform.

12b. Review your evidence in Northbikers before 8:00 PM on Saturday, December 5, that it has been uploaded correctly and that it meets the specifications mentioned in this document, as there is NO FLEXIBILITY regarding review and mechanics.

12c. There will be no review of checkpoints, challenges and/or points after the event ends.

12d. The use of artificial intelligence, AI, IA is prohibited. If in the review or on route there is evidence that you used artificial intelligence, your checkpoints and challenges will be voided and you will be disqualified.

12e. Each rider's participation and capture of checkpoints and challenges is individual. If in the review or on route there is evidence that images/photos were shared with any other registered rider or not registered to capture more checkpoints or challenges, your captures will be voided and you will be disqualified.

THANK YOU FOR YOUR PARTICIPATION
IN THE 3rd EDITION OF THE RALLY BAJA ADV 2026!

ENJOY IT IN A FUN, SAFE, RECREATIONAL AND TOURISTIC WAY...

YOUR BIKE. YOUR ROUTE. YOUR ADVENTURE. YOUR BAJA.

EXPLORE BAJA CALIFORNIA. DISCOVER NEW DESTINATIONS AND CREATE YOUR OWN UNFORGETABLE STORY IN BAJA CALIFORNIA.

100% RECREATIONAL. 100% TOURISCTIC. 100% BAJA.

VÁMONOS!!!