

WELCOME TO RALLY BAJA ADV 2025... The Adventure Continues!!!

Taking place Thursday, December 4th through Sunday, December 7th, 2025.

RALLY BAJA ADV 2025 is a TOURISTIC AND RECREATIONAL rally where you can enjoy your bike solo, in a group, or as a pair, visiting and discovering iconic locations in Baja California through the NorthBikers app, which features "Checkpoints" to visit and fun, dynamic challenges called "Retos," allowing you to accumulate points in a playful way.

LET'S GO!!!

RALLY BAJA ADV 2025 MECHANICS

1. Registration for the 2nd edition of Rally BAJA ADV 2025

- 1a. Registration fee: \$2,000 MXN, \$4,000 MXN for the Co-Pilot category.
- 1b. Register at: (RALLY BAJA ADV 2025 REGISTRATION LINK)
- 1c. Registration includes the welcome kit: Jersey, Buff, and Sticker with rider number.
- 1d. To guarantee your complete welcome kit with correct sizes, MAKE YOUR PAYMENT BEFORE (DATE TO BE DETERMINED). Payments after this date are subject to availability of sizes.

2. Categories:

- 2a. Dual Purpose: Can complete both road and dirt checkpoints.
- 2b. Road: Only street/paved/road checkpoints.
- 2c. Women's: Can complete both road and dirt checkpoints.
- 2d. With Co-Pilot: Can complete both road and dirt checkpoints.
- 2e. Off-Road: Only dirt/off-road checkpoints.

3. Prizes:

- 3a. To earn the official RALLY BAJA ADV 2025 medal, at least 10 correctly registered checkpoints are required.
Note: Challenges (Retos) do not count as checkpoints for the medal.
- 3b. The top 3 in each category will receive recognition.
- 3c. Overall cash prizes will go to the riders with the highest total points, regardless of category.
- 3d. Any registered rider is eligible for Overall prizes if they achieve one of the top 3 highest scores among all participants.

4. Checkpoints:

- 4a. Each checkpoint includes a description that must be followed exactly, and you upload your photo to the NorthBikers app.

5. Challenges (Retos):

- 5a. Each challenge includes instructions that must be followed exactly.
- 5b. Only for Retos: you must post on social media (preferably Facebook & Instagram), tagging

@SecretariaDeTurismoDeBajaCalifornia on FB, @SectureBC on Instagram, and #RallyBajaAdv.

5c. Take a screenshot of your post showing the specifications.

5d. Upload the screenshot to the NorthBikers app.

5e. If there is no cell signal, check in anyway; you can upload the photo later when you have signal or Wi-Fi. GPS records location and time of the check-in.

FOLLOW INSTRUCTIONS TO AVOID LOSING POINTS!

6. Proof requirements:

6a. At each checkpoint and challenge, the rider must take a selfie with their Buff or Jersey visible, or a selfie with the bike showing the rider number sticker. Failure to meet these requirements will void points for that checkpoint or challenge.

6b. Only for Retos, social media posting with proper tagging is required, as described above; a screenshot must be uploaded to NorthBikers. Missing tags or hashtags voids points.

7. Distribution of Checkpoints and Retos:

7a. Riders receive checkpoints and retos on November 20, 2025.

7b. No specific route is provided; each rider must plan their strategy considering:

- Times
- Distances
- Difficulty level

7c. Completing all checkpoints and retos is not required to win.

7d. Each checkpoint and challenge awards different points based on difficulty.

7e. Off-road routes are optional; paved checkpoints also earn points.

7f. All checkpoints and retos are located within Baja California.

8. General Rules:

8a. All motorcycles can participate: Dual Purpose, Road, Enduro, Quads. Engine size does not matter.

8b. Only one registered motorcycle may be used. Using a different bike results in disqualification.

8c. Open to all brands and engine sizes.

8d. Men and women can participate.

8e. Family-friendly event.

8f. All motorcycle clubs welcome; no membership required.

8g. Riders from any state in Mexico and abroad are welcome.

9. Itinerary:

- **Thursday, Dec 4, 3:00 PM – 8:00 PM:** Venue TBD. Welcome all riders, companions, and the public to visit sponsor stands, enjoy food, and live music. Welcome kits

distributed (Jersey, Buff, Sticker, sponsor surprises).

- **Friday, Dec 5 & Saturday, Dec 6, 8:00 AM – 8:00 PM:** Riders gather at TBD venue by 7:45 AM, depart based on rider number in 5-second intervals. Start flag at 8:00 AM; checkpoints can be captured immediately. Checkpoints close at 8:00 PM Friday and reopen 8:00 AM Saturday until 8:00 PM. Late submissions will be voided.
- **Sunday, Dec 7, 12:00 PM – 4:00 PM:** Prize ceremony, medal delivery, raffle, recognition of top 3 in each category, overall prizes, and additional nominations. Open-air event with sponsor stands, food, and music.

10. Important Notes:

10a. Ties resolved by earliest evidence upload.

10b. Last challenge submission is 8:00 PM Saturday. Take a selfie with staff and upload to NorthBikers.

10c. Review evidence in NorthBikers before 8:00 PM Saturday to ensure it meets requirements; no flexibility after this.

10d. No checkpoint or points review after the event; 3 random riders may verify scores for fairness.

For any questions about Rally BAJA ADV 2025 mechanics, WhatsApp: (664) 496-5695.

THANK YOU FOR PARTICIPATING IN RALLY BAJA ADV 2025! ENJOY IT IN A FUN, SAFE, RESPONSIBLE, TOURISTIC, AND RECREATIONAL WAY... VÁMONOS!!!